# 

# **PARTNERSHIP OPPORTUNITIES**



Student Affairs

# **UGA**<sub>®</sub> Recreational Sports Scholarship Fund Golf Tournament

# SAVE THE DATE JUNE 18, 2021

The UGA Recreational Sports Student Scholarship Fund Golf Tournament is an event we take great pride in and look forward to hosting every year. It is our hope to make this year the fun experience you have come to expect, and we hope you will make plans to join us this year. We look forward to reconnecting with you and sharing a great day at the UGA Golf Course!

## STAY UP TO DATE

For the most up-to-date information regarding the 2021 golf tournament, please bookmark our golf tournament webpage and check back regularly. There you will find general information about this year's format and updates about what to expect before arriving at the golf course this year.

For details on the UGA Golf Course, as well as driving range hours, visit:

To bookmark our golf tournament page, visit:

# GOLFCOURSE.UGA.EDU

# **RECSPORTS.UGA.EDU**



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FORMATION







"Once you start working at Ramsey, you become a part of the close environment and you make a lot of friends. Being able to ref all the different sports and learn new things has been pretty amazing." *Christine Chambers* 



G ISTRATI Z

# **Single Player Registration**

Includes one golf round, food and beverage for one player, and one tee gift bag.



\$100 per player before June 1

# REGULAR REGISTRATION

\$125 per player after June 1

Register online at recsports.uga.edu or email us at recsports@uga.edu for more information.

"In the past 3 years, I have made life-long friends, reached my personal goals and developed myself professionally. It is thanks to Ramsey and the wonderful staff that I am where I am today." *Alyssa Jones* 

# **Sponsorship Options**

PON S R S Т

Some options include playing spots which allow sponsor selected individuals to play in the tournament and receive complementary meals, snacks, beverages and tee gift bag. If you would like to design a custom sponsor package to suit your needs, contact RecSports by phone at 706-542-5060 or by email at recsports@uga.edu.

#### OPTIONS RANGE FROM \$175 - \$3,000

For details, please see the following pages.

Help support our students by confirming your sponsorship today at:

RECSPORTS.UGA.EDU

Under the GENERAL INFO tab, select GOLF TOURNAMENT.

# Hole Sign Sponsor

- Sponsor's name/logo on hole sign located at one tee box on course
- Sponsor's name listed on table tent cards and sponsor flyer



#### **Table Sponsor**

- ► One playing spot
- Custom designed table tent featuring sponsor's name/logo and promotional information
- Sponsor's name listed on remaining table tent cards and sponsor flyer





# **Sponsorship & Playing Options**



# Hole Sign Sponsor with Playing Spots

- ► Four playing spots
- Sponsor's name/logo on hole sign located at one tee box on course
- Sponsor's name listed on table tent cards and sponsor flyer



## **Beverage Sponsor**

- ► Two playing spots
- Sponsor's name/logo on signs at beverage stations located on course
- Sponsor's logo prominently located on table tent cards and sponsor flyer



#### Vendor Tent Sponsor

- ► Four playing spots
- Ability to provide branded tent at select locations on course and interact with participants throughout the day
- Sponsor's logo prominently located on table tent cards and at top of the sponsor flyer

## \$1000

# **Golf Ball Sponsor**

- ► Four playing spots
- Sponsor's name/logo on golf balls included in tee gift bags
  Sponsor's logo prominently
- Sponsor's logo prominently located on table tent cards and at top of the sponsor flyer

#### \$1500

# Sponsorship & Playing Options





# Lunch Sponsor

- ► Four playing spots
- Sponsor's name/logo displayed on food serving tables
- Sponsor's logo prominently located on table tent cards and at top of the sponsor flyer



# Presenting Sponsor

- ► Four playing spots
- Recognition as headline sponsor of the event with "Presented by..." attached to the tournament name in all publications, advertisements and correspondence
- Sponsor's logo listed as headline sponsor on table tent cards and at the top of the sponsor flyer



# Charitable Gift Values Per Sponsorship

| Sponsorship Option                     | Fee Charged   | Golf Cost | Food Cost | Tee Gift Cost |
|--|---------------|-----------|-----------|---------------|
| Individual Player                      | \$100*, \$125 | \$40      | \$15      | \$35          |
| Hole Sign Sponsor                      | \$175         | -         | -         | -             |
| Table Sponsor w/ 1 Playing Spot        | \$250         | \$40      | \$15      | \$35          |
| Hole Sign Sponsor w/ 4 Playing Spots   | \$650         | \$160     | \$60      | \$140         |
| Beverage Sponsor w/ 2 Playing Spots    | \$1000        | \$80      | \$30      | \$70          |
| Vendor Tent Sponsor w/ 4 Playing Spots | \$1000        | \$160     | \$60      | \$140         |
| Golf Ball Sponsor w/ 4 Playing Spots   | \$1500        | \$160     | \$60      | \$140         |
| Lunch Sponsor w/ 4 Playing Spots       | \$2000        | \$160     | \$60      | \$140         |
| Presenting Sponsor w/ 4 Playing Spots  | \$3000        | \$160     | \$60      | \$140         |



| <b>Production Cost</b> | Total Benefit | Net Gift Value |
|------------------------|---------------|----------------|
| -                      | \$90          | \$10           |
| \$20                   | \$20          | \$155          |
| -                      | \$90          | \$160          |
| \$20                   | \$380         | \$270          |
| -                      | \$180         | \$820          |
| -                      | \$360         | \$640          |
| -                      | \$360         | \$1140         |
| -                      | \$360         | \$1640         |
| -                      | \$360         | \$2640         |

#### Tax Statement

Payments hereunder are not necessarily tax deductible as a charitable contribution. Certain investments may qualify for a 100% deduction as an entertainment or advertising expense incurred in connection with a charitable sporting event. Other contributions may be subject to a reduction equal to the value of the goods or services received. For your convenience a list of the values of the available goods and services is provide herein.

Please consult your tax advisor.

