

Approval Form for the use of University of Georgia Trademarks and Logos

All marks must be used in their original form and may not be altered in any way. The marks must include the proper registration symbol(s) - ® or TM - if applicable. For more information, please consult the UGA policy on trademarks.

Organization: _____ Date: _____

Is this organization affiliated with UGA? ☐ YES ☐ NO

Contact: _____ Title: _____

Phone number: (____) - ____ - _____ E-mail: _____

Purpose of logo usage: _____

Logo(s) Requested: _____

Vendor Name: _____

Address: _____

Phone Number: (____)- ____ - _____ Contact: _____

Is this Vendor a Licensee of the University of Georgia? ☐ YES ☐ NO ***

*** If you checked NO, please explain in the comments section (or on a separate page) why you are not using a licensee. Note – using a non-licensee may result in your request being denied.

Quantity: _____ Length of Use: _____

Are you requesting to use UGA mark(s) for internal/non-profit use? ☐ YES ☐ NO

Is your proposed usage of UGA mark(s) for retail/profit use? ☐ YES ☐ NO

Sponsors, if any: _____

Comments: _____

Note: any requests to use Athletic Association marks (i.e., the “Super G”, the Bulldog Head, etc.) will be submitted to the Athletic Association for review.

Please complete this form and email to trademarks@uga.edu.

***** Artwork must be attached for approval *****

FOR INTERNAL USE ONLY:

Date: _____ ☐ Approved ☐ Approved w/changes ☐ Rejected

One Time Use: _____ Other Defined Period of Use: _____

Comments: _____

Reviewer's Signature: _____

ONCE THE REQUEST IS SUBMITTED WE WILL NOTIFY YOU VIA EMAIL WITHIN 48 HOURS