

# Approval Form for the use of University of Georgia Trademarks and Logos

All marks must be used in their original form and may not be altered in any way. The marks must include the proper registration symbol(s) - ® or TM - if applicable. For more information, please consult the UGA policy on trademarks.

Organization: \_\_\_\_\_ Date: \_\_\_\_\_

Is this organization affiliated with UGA?  YES  NO

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone number: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_\_ E-mail: \_\_\_\_\_

Purpose of logo usage: \_\_\_\_\_  
\_\_\_\_\_

Logo(s) Requested: \_\_\_\_\_

Vendor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: (\_\_\_\_)- \_\_\_\_ - \_\_\_\_\_ Contact: \_\_\_\_\_

Is this Vendor a Licensee of the University of Georgia?  YES  NO \*\*\*

\*\*\* If you checked NO, please explain in the comments section (or on a separate page) why you are not using a licensee. Note – using a non-licensee may result in your request being denied.

Quantity: \_\_\_\_\_ Length of Use: \_\_\_\_\_

Are you requesting to use UGA mark(s) for internal/non-profit use?  YES  NO

Is your proposed usage of UGA mark(s) for retail/profit use?  YES  NO

Sponsors, if any: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Note: any requests to use Athletic Association marks (i.e., the “Super G”, the Bulldog Head, etc.) will be submitted to the Athletic Association for review.**

Please complete this form and email to [trademarks@uga.edu](mailto:trademarks@uga.edu).

**\*\*\* Artwork must be attached for approval \*\*\***

**FOR INTERNAL USE ONLY:**

Date: \_\_\_\_\_  Approved  Approved w/changes  Rejected

One Time Use: \_\_\_\_\_ Other Defined Period of Use: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Reviewer's Signature: \_\_\_\_\_

**ONCE THE REQUEST IS SUBMITTED WE WILL NOTIFY YOU VIA EMAIL WITHIN 48 HOURS**